MRC Global Ribbon Cutting

Grimmway Academy Groundbreaking

MiSWACO Groundbreaking

Basham & Lara Funeral Care Ribbon Cutting

Veterans Park Groundbreaking

American Tire Groundbreaking

Gossamer Grove Groundbreaking

HOW TO HOST A FREE RIBBON CUTTING OR GROUNDBREAKING EVENT

SHAFTER CHAMBER OF COMMERCE

336 PACIFIC AVE.
SHAFTER, CA 93263
(661) 746-2600

December 2018

A RIBBON CUTTING OR GROUNDBREAKING EVENT IS AN IMPORTANT PART OF THE OVERALL MARKETING AND ADVERTISING PLAN, AND IS A GREAT WAY TO KICK-OFF THE GRAND OPENING OF A BUSINESS.

The event provides an avenue to market your company to many business individuals who may not have otherwise visited your business. The event also offers an opportunity to meet key leaders in the community.

As a Shafter Chamber of Commerce member, your business is eligible for a FREE Ribbon Cutting or Groundbreaking event when:

- Is a new member of the Chamber
- Opened its doors in the last 6 months
- Changed Ownership / Under New Management
- Has expanded or remodeled
- Moved to a new location

WHAT YOU DO...

Be present on the agreed date and time and be prepared to meet your invited guests. If you need to change or cancel, please contact the Chamber Office as far in advance as possible, providing at least a week.

We encourage you to invite clients, vendors, business associates, neighbors, friends, and family.

Oftentimes, the host decides to provide light refreshments, door prizes, certificates/coupons, however, that is completely up to you.

WHAT THE CHAMBER DOES...

- Invites the Chamber of Commerce Board of Directors, Shafter City Council and Staff.
- Invitation via email will be sent to business members who belong to the Chamber, and the Shafter Press.
- A community event calendar is created on the Chamber Facebook page for the public to view with your permission.
- Provide ribbon, photo taker, certificate, and scissors for an Ribbon Cutting ceremony or shovels for a ground breaking ceremony.
- Provides Mayor and Chamber representatives to offer a congratulatory speech.
- Publish a photograph of the ceremony with your company name in the Chamber's quarterly newsletter.

The Shafter Chamber of Commerce is here to assist you in planning a successful event.

The ribbon cutting ceremony is relatively short. Be sure to plan your onsite location of where your ribbon cutting and photos will take place, and be prepared to say a few words and address your audience.

For more information, questions, or to schedule a FREE ribbon cutting/ groundbreaking please call us (661) 746-2600 or email shaftercham-ber@shafter.com.

Visit our webpage at
www.shafterchamberofcommerce.com

Shafter Medical Plaza

Covenant Coffee Ribbon Cutting